Copyright, Trademark & Brand Guidelines for the Use of Vector Assets

Thank you for your interest in using the Vector brand assets. We are happy to offer you a wide range of innovative and informative online information. We believe you will enjoy our creative design as much as we do. However, you surely understand that Vector protects its intellectual property, including its patents, trademarks, and copyrights. Accordingly, please appreciate that no license to the Vector intellectual property has been granted by this Internet site.

We provide this information to protect the value of our brand and to provide you terms of use for any Vector assets created and published by Vector. By using any of these assets, you expressly consent to be bound by these guidelines.

In a Nutshell

- The usage of the Vector logo is only possible after approval by Vector (see contact form below) and only for the agreed purpose.
- As a rule, external parties rather use a text with a description such as "Vector Portal", "Vector Training", etc. instead of using the logo.

General Usage

We very much like our logo, and we require that you follow these guidelines to ensure it always looks its best. Our logo is the combination of a simple and modern word mark and the figurative mark (the arrow). Do not use the Vector logo under any circumstances without written consent by Vector. This also applies to work products created for Vector like documentation, presentations, software, signage, etc.

We recommend you using rather the name “Vector” in copy as plain text instead the Vector logo. Do not imitate the logo design in any way. Capitalize only the first letter of the name “Vector”. Do not abbreviate the term “Vector” in any way. Don’t create word combinations with “Vector” and any other term, neither as a one-word expression nor using a hyphen.

When permission is granted, do not alter the Vector logo provided to you in any way, including changing the colors, angle, dimensions or proportions of the word and figurative marks. Do not add text to the logo.

Ensure the Vector logo stands out from the surrounding text or background and is legible by at least the half of the logo height in all dimensions.

While the name “Vector” and all product names are registered trademarks of Vector Informatik GmbH, there is no need to use the trademark sign ™ or the ® symbol when using them. If you include a trademark credit to give notice of your own trademarks and the Vector trademarks, we ask you to add the following phrase: “All other trademarks are the property of their respective owners.”
Pairing of Brands Is Prohibited

Do not use the Vector brand assets together with any other brand or in any co-branded communications. Pairing of brands is not permitted.

Do not combine any of the Vector brand assets, or variations of them, into your own product features, product names, service names, trademarks, logos, company names, domain names, or social media accounts.

Attention

Be aware that violating any of the terms and conditions above will lead to the final and complete withdrawal of the permission of use for any Vector asset. All online and offline material that contains Vector asset violations must be eliminated / deleted immediately at your expenses.

FAQ

Q: Can I use a screenshot of a Vector product?

A: Please contact us to request permission. We will grant permission depending on the intended use case. Even with permission, you must not:

> alter the screenshot except to resize it
> include screenshots in your product
> use screenshots that contain data from identifiable customer projects

Q: Can I link to any Vector website from my own site?

A: You may link to the Vector sites like www.vector.com from another website owned by you, provided you do so in a way that is fair and legal and does not or could not damage our reputation or take advantage of it. Due to the constant changes and developments in both the technical challenges our industries face and the consequent development and enhancement of the Vector portfolio, a link to the Vector web site may be the preferred alternative to a copied content that will not receive any update.